

February 21, 2020
PLS System Meeting

Why is the Census Important?



Why libraries?



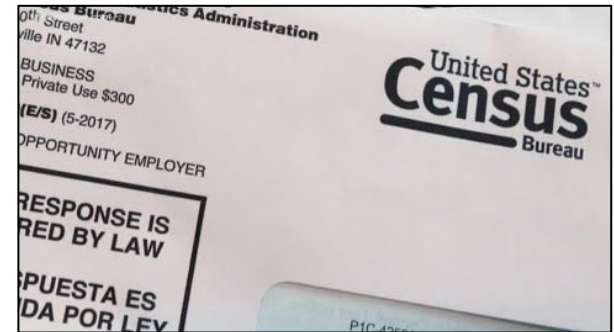
Census Timeline:

WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

We understand you might miss our initial letter in the mail.

- Every household that hasn't already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn't matter which initial invitation you get or how you get it—we will follow up in person with all households that don't respond.

How can the census be answered?



What happens if I don't fill out the form?



What questions are on the census?

- Number of people at the address
- Owner or Renter
- Phone number
- The following information will be asked for each person residing in a household:
Name, Age, Sex, Date of birth Race, Hispanic, Latino, or Spanish Origin, Relationship to one central person in the household (ex: son, daughter, spouse, grandparent, head of household)

The only options for the question about sex are male or female. Why isn't there non-binary option?



Is my information secure?



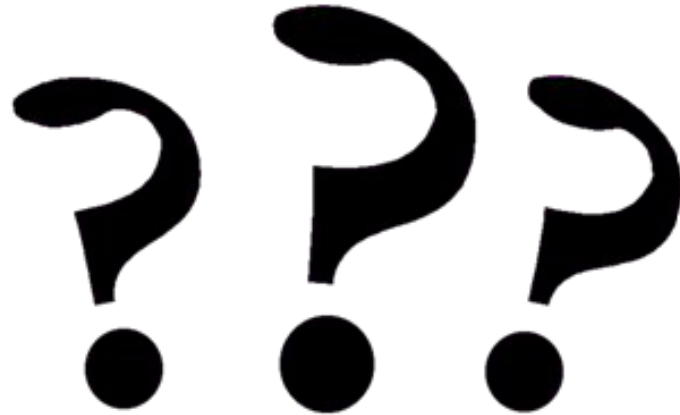
What languages will the Census be available in?



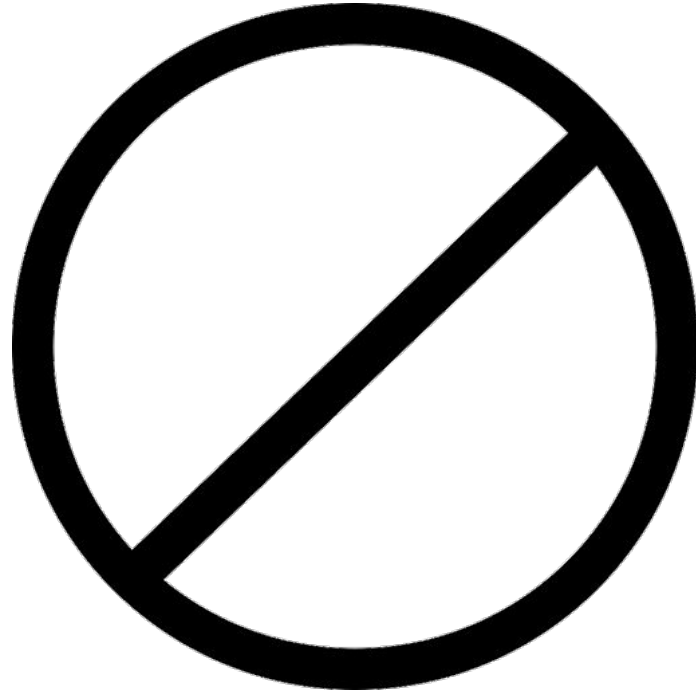
Can I help someone fill out the form?



What happens if all the census questions aren't answered?



What won't be asked on the census?



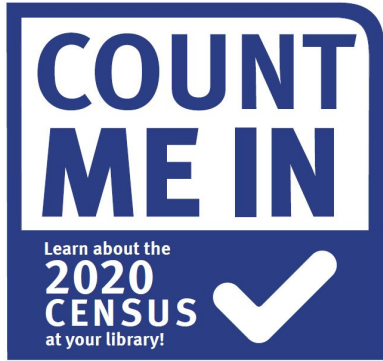
What should you do with a suspected fraud?



Frequently Asked Questions:

<https://docs.owwl.org/Members/Census2020>

What are OWWL Libraries doing?



What can you do?



Census Week Events:



Source: GAO. | www.gao.gov

Scenarios:

Questions?